



Positive Safety Culture

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Safety culture has a direct impact on safety performance.

Safety culture is arguably the single most important influence on the management of safety.

If an organization has implemented all the safety management requirements, but does not have a positive safety culture, it is likely to underperform!

Cost of a Poor Safety Culture

Loss of lives

Hull loss

Insurance cost increase

Loss of trained pilots

Certificate action

Diminishing global reputation

INCREASED COST / DECREASED REVENUE!





Safety Culture - Definition

“Safety Culture is the set of enduring values and attitudes regarding safety issues, shared by every member of every level of an organization.”

SAFETY FIRST



**Safety
Starts
Here**

**Think Safe...
Work Safe...
Be Safe**



Safety Sub- Cultures

Reporting Culture

Just Culture

Informed Culture

Learning Culture

Flexible Culture

Benefits of a Positive Safety Culture

Fewer incidents / accidents

Lower insurance costs

Higher productivity

Lower onboarding costs

Reduced employee turnover

Increased ability to recruit new employees

DECREASED COST / **INCREASED REVENUE!**





Trust & Responsibility



IFALPA

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