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Aviation Safety Awareness Campaign

Caribbean's States Emergency & Disaster Response Preparedness

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July 10, 2019



JetBlue 2018



82,000
Departures

10 million
Customers

38
Destinations

22 States

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OUR STRATEGY!



Planning

What will you do?
Where is it documented?
Is it reviewed periodically?



Operations

How will you do it?
Where is it documented?
Is it practiced periodically?

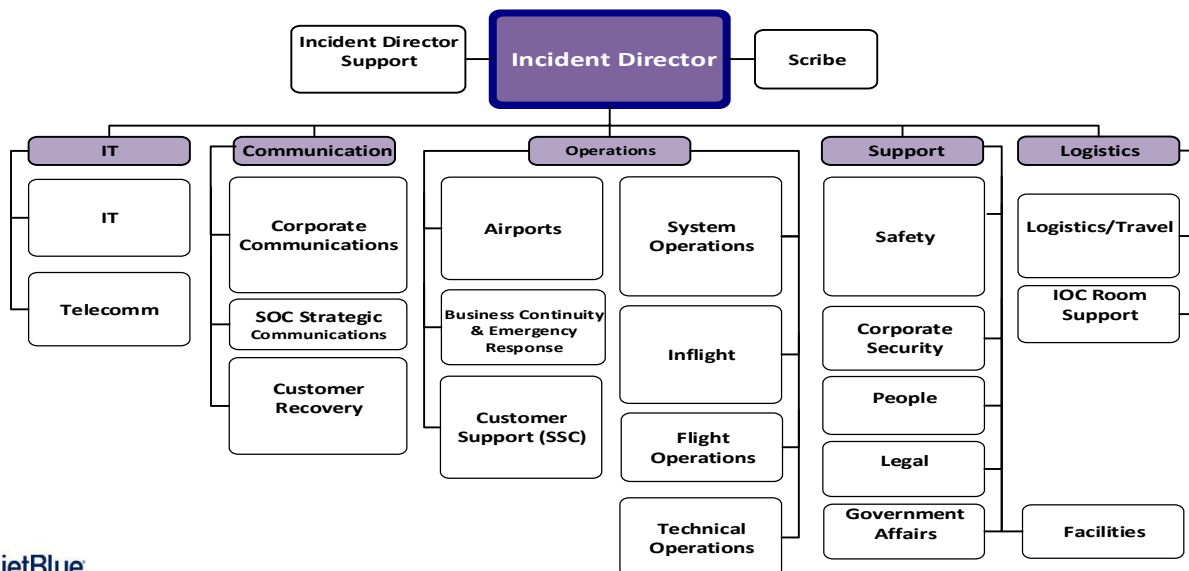


Logistics

What resources are needed?
Is there a checklist?
Resources inspected for prevalence?

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Crisis Management Team



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2017 Crisis Impact

Hurricane Harvey Response (Texas)

- 176 Employees Impacted; 19 Care Team Members deployed to HOU; 12 IOC Briefings; 24 Flights Canceled

Hurricane Irma Response (Florida)

- 6397 Employees Impacted; 54 Care Team Members deployed, Lodge Shelter; 45 IOC Briefings; 2,095 Flights Canceled

Hurricane Maria Response (Puerto Rico, SXM, STT & STX)

- 456 Employees Impacted; 51 Care Team Members deployed to SJU; 63 IOC Briefings; 1009 Flights Canceled

AUG/SEP/OCT 2017

MON	TUE	WED	THUR	FRI	SAT SUN
28	29	30	31	01	02 03
HURRICANE HARVEY					
04	05	06	07	08	09 10
HURRICANE HARVEY					
		HURRICANE IRMA			
11	12	13	14	15	16 17
HURRICANE IRMA					
18	19	20	21	22	23 24
HURRICANE MARIA					
25	26	27	28	29	30 01
HURRICANE MARIA					
02	03	04	05	06	07 08
HURRICANE MARIA					
LAS VEGAS SHOOTING					

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HURRICANE MARIA *HIGHLIGHTS*

- ☐ Role Clarity
- ☐ Island vs. mainland
- ☐ Consistent Support
- ☐ Efficient tracking of goods/money
- ☐ Refresh equipment

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CORPORATE SAFETY

AN EFFECTIVE PLAN *includes:*

- Maintaining Directories/Plans
- Sharing of Information
- Active community participation in natural disaster tabletop exercises
- Authorization of routes – partnering with other states
- Timely updates / communication with carriers
- Temporary Duty Staff
- Stock essentials
- Infrastructure Contingencies
- Supporting community needs

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***PARTNER
to
YES!***

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Thank You

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